



RETERURALE
NAZIONALE
20142020



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ministero delle politiche agricole
alimentari, forestali e del turismo

Cork and development policies

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H2020 INCREDIBLE PROJECT - Innovation Networks of Cork, Resins and Edibles in the Med basin



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1. The context
2. Cork culture/Cork cultivation (Cultra/Coltura)
3. Cork
4. Development tools ... there are ... (?)
5. What was missing ... or perhaps missing today
6. New opportunities and new EAFRD programming period



1. The context

CORK OAK

aspects:

territorial, ecological, environmental, climatic, landscape, socio-cultural and silvicultural

CORK

aspects:

production and transformation, market, tradition, bioeconomy, innovation, protection, conservation and sustainability



Cork culture ...

Cork cultivation ... from production, processing and marketing

contributes to:

- European objectives (employment, innovation, climate / energy, education and social integration)
- Rural development priorities (environment, landscape, local socio-economic development, ...)
- Adaptation to climate change (decarbonisation, green innovation, ...)



CORK

- Product of AGRO-FOREST origin ... with local diversification (forest, pastures, scattered trees, ...) with MULTIPLE connotations.
- Environmental, landscape and socio-cultural component of relevance for the Mediterranean area!
- Annex I of the EU Treaty, Chapter 45.01 –
- «Natural raw cork and cork waste; crushed, granulated or pulverized cork» »
- In Rural Development the opportunities for cork farming (production, processing and marketing) are different ...
- BUT NOT STRUCTURED in a strategic context ... productive, environmental, landscape, socio-cultural.



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What was missing ... or perhaps missing today

What do you need today to build a better tomorrow?

CONSTANT SUPPLY, QUALITY, CONTINUITY OF CHAIN, INNOVATION AND MARKET ...

What do we want in perspective?

A made in Italy cork and made in Italy cork products?

What are the priorities?

INVESTMENTS with a LONG vision ... consistent with other strategic documents (BIOECONOMY, GREEN ECONOMY, INNOVATION AND DECARBONIZATION, SOCIO-ECONOMIC DEVELOPMENT, ENVIRONMENTAL PROTECTION, LANDSCAPE CONSERVATION, ADAPTATION TO CLIMATE CHANGE ...).



What was missing ... or perhaps missing today

A VISION, a strategic IDEA towards which tools and skills converge ...

Get out of the production link AGRICULTURAL or NON-WOODED = MARKET

Production must be CONSEQUENCE of a STRATEGY of:
adaptation to climate change, environmental protection, landscape conservation and socio-cultural traditions, product innovation, etc.

Building an ADDED VALUE of the production process and of the products recognized by the MARKET



New opportunities and new EAFRD programming period

*Nell'ambito degli **interessi specifici** del nostro Paese e per un efficace perseguimento di **obiettivi e priorità europee e globali**, risulta necessario individuare una **posizione comune** sulle **esigenze e necessità specifiche** da riportare in sede Europea per contribuire alla fase di costruzione della futura politica comune.*

Specificità del patrimonio Forestale Mediterraneo e dei

- **suoi settori produttivi (legnoso e non legnoso),***
- **sue caratteristiche assestamentali (proprietà e usi)***
- **sue specificità ecologiche e biocolturali***
- **sue vulnerabilità ambientali e climatiche,***
- **sue unicità paesaggistiche e socioculturali...***

***In cui i Prodotti non legnosi SUGHERICOLTURA, CATANICOLTURA, PINOLICOLTURA...
MANDORLE, NOCI ECC....***

Sono un tassello fondamentale! ...



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Fondo Nazionale di sviluppo e coesione

POA, Sottopiano 3

Sostegno al 100% fino a 200.000,00 euro

Associazionismo tra proprietari pubblici e privati per una gestione unitaria del patrimonio agrosilvopastorale e lo sviluppo di filiere produttive

Azioni di sensibilizzazione e animazione

Redazione di un piano pluriennale di gestione



Conclusions ...

UNTIL TODAY:

21 Member States.... Absence of a national common address and common position.

Absence a defense, protection and development program specifically dedicated to the Mediterranean Forests and to the related productive sectors.

Mediterranean Forests have significantly different needs from the rest of Europe, which require the configuration of ad hoc programmatic tools.

Medium-small businesses operate in these areas whose main product is a "subsistence income", which in many areas of rural Mediterranean, mountainous and marginal Europe, represent the last real activity capable of providing a productive, occupational function. and environmental protection and landscape and socio-cultural conservation.



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Grazie per l'attenzione



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DESIGN